



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

Office of the Chief General Manager , BSNL, T.N.Circle,Chennai-600 002.

To
Heads of all SSAs.

No: HRD/148-102/2013-14 dt at Chennai the 17-06-2013.

Sub: Vocational training to Engineering students – reg.

Ref: 1.This office No: HRD/148-102/2013-14 dt 06-05-2013.

2. HRD/ 148-102/2011-12/ dt 24-06-2011.

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Kindly refer to the above cited letter wherein the target for the FY 2013-14 regarding vocational training for Engineering students has been intimated.

While reviewing the status of revenue earned as on 17-06-2013(given in the Annexure) it is noticed that some SSAs are yet to upload their performances in the CTMS package.

The suggestions given by BSNL HQrs and communicated vide this office letter under reference 2 in marketing the summer training may be followed by all SSAs.

1. D.O letter from Heads of SSAs can be sent to all the Dean / Principal of Engineering Colleges / universities in their jurisdiction,
2. Posters / pamphlets can be distributed to the Colleges & local advertisements may also be given.
3. Sending group SMS to Deans / Principals/PROs of colleges.
4. Meeting the Deans / Principals by the Marketing team and handing over of DO letter with pamphlets and explain about the training programs of BSNL
5. Regular follow up with colleges /universities till the targets set for the SSAs are achieved.

The ongoing summer vacation of the students is the most appropriate period to reap more revenue through this stream. Hence all the Heads of SSAs are requested to arrange and put more efforts in attracting the students by various means so that the revenue target fixed may be achieved.

Efforts may be taken to initiate for 4 weeks / 6 weeks training also where the quality of the training should not be compromised at any cost.

Encl: Annexure .

M. Shanmugam
[M. Shanmugam], 17/6/13

Dy. General Manager (HR),
O/O Chief General Manager , BSNL,
T.N.Circle, Chennai-600 002.

SUMMER TRAINING Target FY 2013-2014

SL.NO.	NAME OF SSA	Total number of Engg.Colleges in the jurisdiction of SSAs (approx)	Target popution to be trained in 2013-2014 (Min 80 students per college in a year)	TARGET FOR THE YEAR 2013-14 (Revenue to be earned through Summer Trg excluding S.T) in lacs	Achievem ent up to 17-06-2013	% of Achievement
1	CBE	62	4960	49.60	4.27	8.61
2	CDL	23	1840	18.40		-
3	DPI	9	720	7.20		-
4	ERD	16	1280	12.80	0.12	0.94
5	KKD	11	880	8.80		-
6	KMB	4	320	3.20		-
7	MA	24	2300	23.00	1.24	5.39
8	NGC	28	2240	22.40		-
9	NIL	2	200	2.00		-
10	PY	11	880	8.80	2.96	33.64
11	SLM	46	3680	36.80	3.16	8.59
12	TR	45	3600	36.00	2.81	7.81
13	TNJ	13	1040	10.40	0.2	1.92
14	TVL	16	1300	13.00		-
15	TTN	11	880	8.80	1.16	13.18
16	VLR	28	2240	22.40		-
17	VGR	10	800	8.00	0.9	11.25
18	RGM TTC (Only Summer Training for student)		15000	150.00	13.1	8.73
	TOTAL	359	44160	441.60	29.92	6.78